



SUSTAINABLE PLASTIC SOLUTIONS

February 2022, Ashby de la Zouch

Introduction to GCR GROUP - overview





GCR Group is a European company with a worldwide presence, and is the leader in the development of highquality and environmentally efficient compounds and mineral masterbatches for the plastics industry.



Industrial Compounds based on post-industrial and petrochemical **ciclic** scraps –50,000mT/year (*growing capacity in the coming years)



Ecological and recyclable mineral masterbatches – 425,000 mT/year (as from April 22)



New generation of high quality Compostable Masterbatches with selected minerals. ciclic



The patented technology is focused on the continuous improvement **irtion** of plastics and its additives





April 1st 2022 - introduction of plastic tax

GOAL as plastic converter: introduce >30% recycled material.

Which Solutions offers GCR group?

- Granic in combination with min. >30% rPO
- Ciclic at min. >30% in critical apps
- Granic as a sustainable alternative for packaging that does not fulfill the plastic tax requirement





Granic helps to overcome following challenges when replacing virgin by recycled material

- Unstable process (bubble unstability, humidity, ...)
- Loss of mechanical properties (stiffness, impact resistance,)

whilst also:

- Reducing carbon footprint
- Improving formulation cost



- Keeping your product 100%recycable





GRANIC in combination with min. >30% rPO



New formulation replacing all the virgin material = Ciclic + Granic

ESTIMATION OF THE CARBON FOOT PRINT REDUCTION			
		REFERENCE	NEW SOLUTION
A	LLDPE	85%	
	White-Constant component	15%	15%
	Ciclic 12F		85%
В	LDPE	90%	
	Granic 422		20%
	White-Constant component	10%	10%
	Ciclic 15F		70%
С	LDPE		
	LLDPE	97%	
	Black-Constant component	3%	3%
	Ciclic 14T		97%



Total CFP reduction with 25/50/25 as structure: **92%**

LAYER	CFP reduction for each layer (approximative values)	
A	93,1%	
В	90,9%	
С	93,1%	

 ${\rm CO}_2$ emissions for the virgin polymers extracted from GaBi 4 database according to GWP (Global Warming Potencial). Ciclic and Granic values obtained by Life Cycle Assessment (LCA) carried out by TÜV Rheinland.

Ciclic is a recycled material with PCR certification by:



- CICLIC at min. >30% in critical apps







High quality recycled polyolefins as a sustainable solution to replace virgin polymer

- ✓ Polyethylene (PE) and Polypropylene (PP) from clean sources
- ✓ Only high quality post-industrial or post-consumer waste EuCertPlo
 - Only materials without contamination





Beyond high quality standards, we want our quality to be **CONSISTENT** to guarantee the **ENHANCED**PROCESSABILITY of our products

SUSTAINABILITY

QUALITY

CONSISTENCY

- CICLIC at min. >30% in critical apps





Grey is the new green
Transparency not really necessary

RENEW AIR CUSHION



50% CICLIC PCR material

100% EuCertPlast certified PCR



- GRANIC as a sustainable alternative for packaging that does not fulfill the plastic tax requirement



Carbon footprint and weight reduction

Ref. Film thickness 62microns

A: ULDPE + LDPE

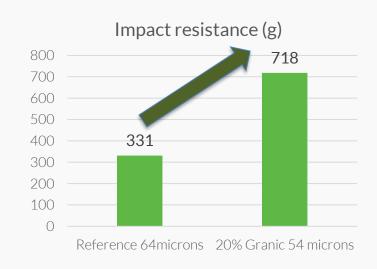
B: 70% LLDPE C6 +20%MDPE+10%whiteMB



A: ULDPE + LDPE

B: 60% LLDPE C6 +10%MDPE+20%Granic+10%whiteMB

Downgauging to 54microns film thickness



Conclusions

Impact resistance 2.2 times higher with - 16% downgauging -8%lightweighting Cost reduction- replacement of C6 and MDPE

- GRANIC as a sustainable alternative for packaging that doesnt fulfill the plastic tax requirement





Replacing 15% of virgin PE for Granic®

The company's Granic range has also been used recently to improve flexible packaging. Segers & Balcaen has a longstanding partnership with GCR that is focused on improving the environmental footprint of its products. Following a life cycle assessment, carried out by GCR for all its Granic products, S&B has been able to reduce its CO2 emissions by 12% on the raw material, as well as other environmental impacts. Granic also guarantees the high-quality standards S&B has for its products. The quality of the frozen food packaging improved thanks to the addition of 30% Granic and the technical experience of S&B. This resulted in a significant dart drop improvement of up to 350g.



12% CO₂ eq. saving / Tn

206 Kg CO₂

eq. saving / Tn

equivalent to the consumption of...

7350 bulbs during one hour



Product
Carbon
Footprint
PAS 2050:2011

Www.tuv.com
ID 9105057179

0.360 kg CO₂ eq. per 1 kg of Granic 422





- Granic in combination with min. >30% rPO
- Ciclic at min. >30% in critical apps
- Granic as a sustainable alternative for packaging that does not fulfill the plastic tax requirement







Carrer Boters s/n - Pol. Ind. Les Planes 43717 La Bisbal del Penedès (Tarragona) - Spain

THANK YOU FOR YOUR ATTENTION